

# Leadership & Complexities

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CEO emel media

# HINDING TO CONCLUSIONS

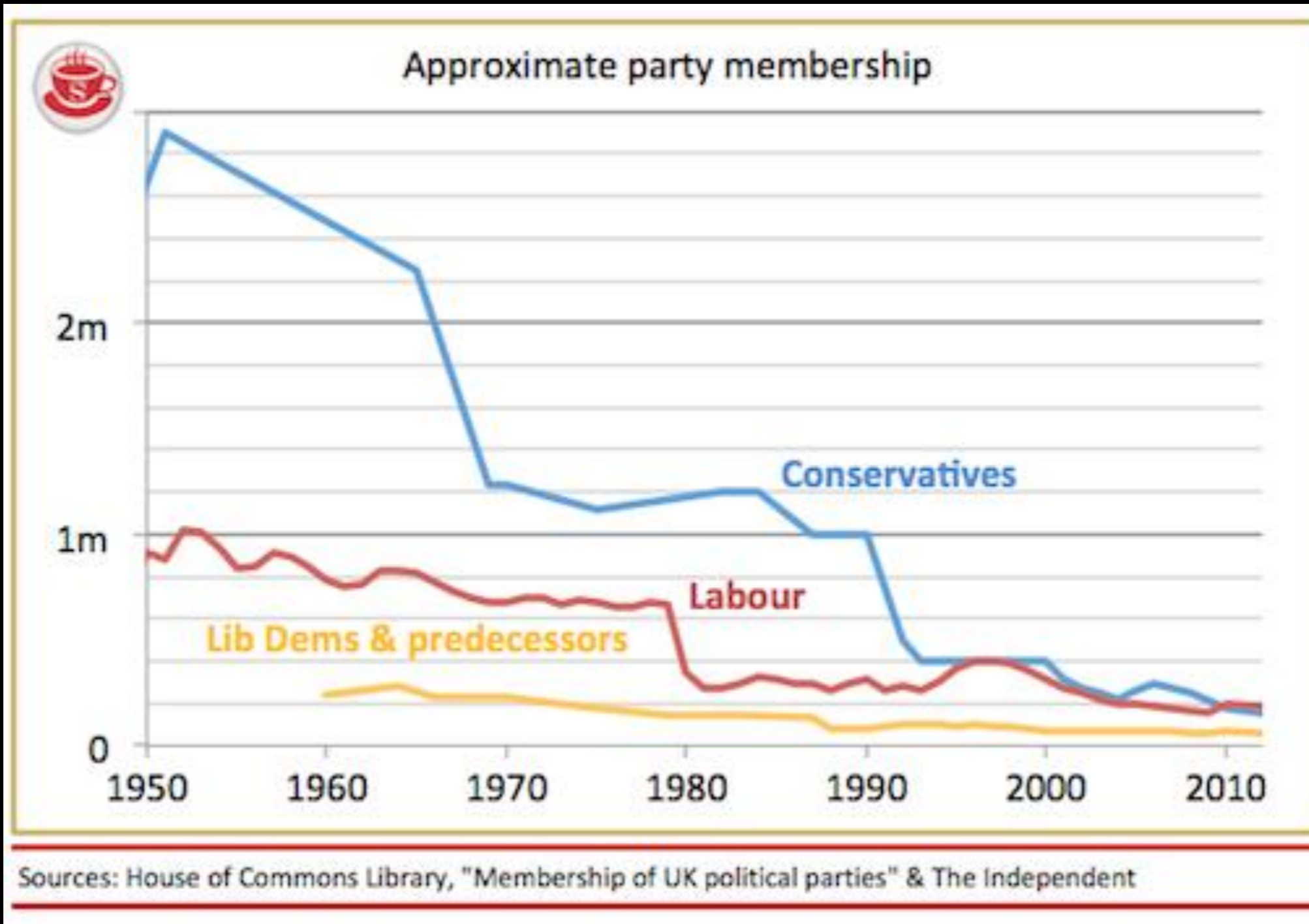


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# Apathy





"There go my people. I must follow them, for I am their leader."

**Alexandre  
Auguste Ledru-Rollin**

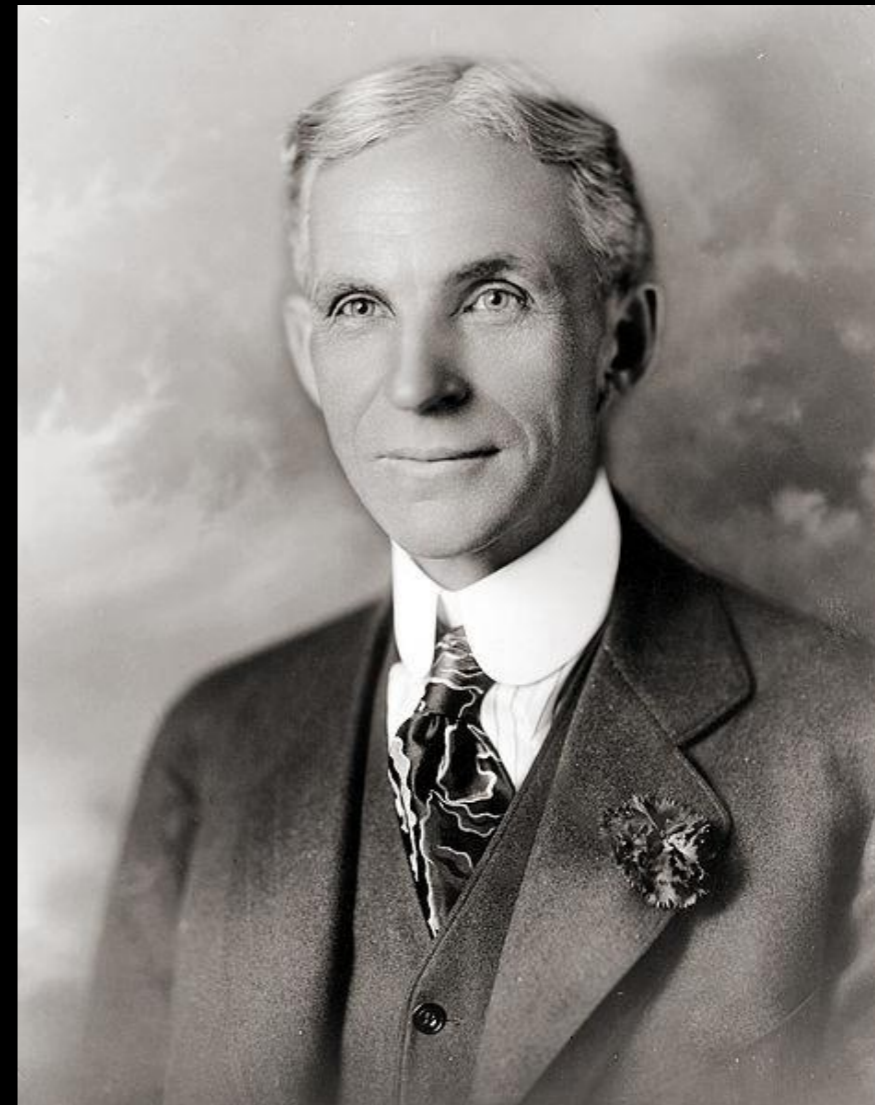
# Followship

“The practice of doing what other people suggest rather than taking the lead.”



"If I had asked people what they wanted, they would have said faster horses."

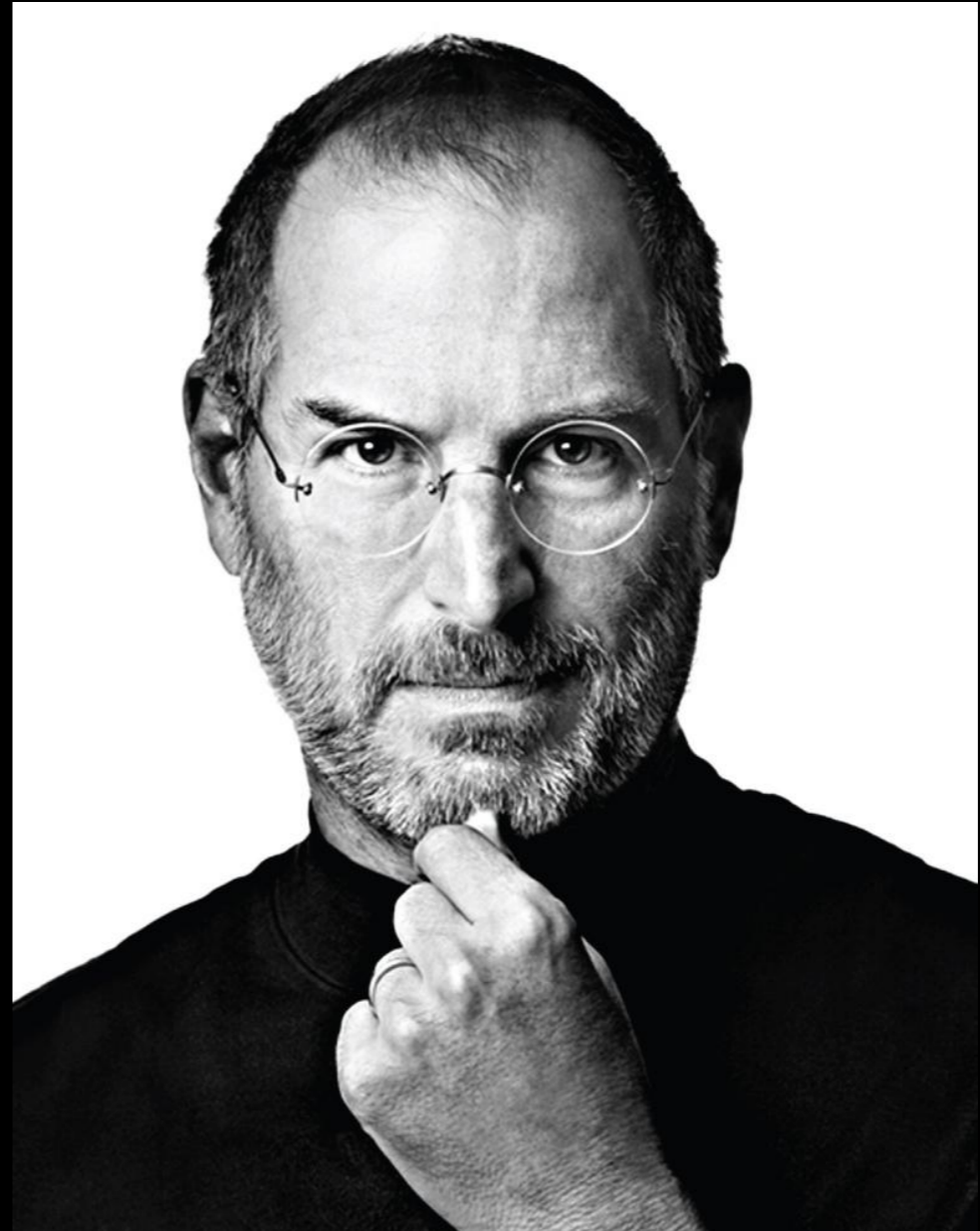
Henry Ford





“None. It’s not  
the consumers’ job to  
know what they  
want.”

Steve Jobs



# Tahrir Square, Cairo



# Puerta del Sol, Madrid

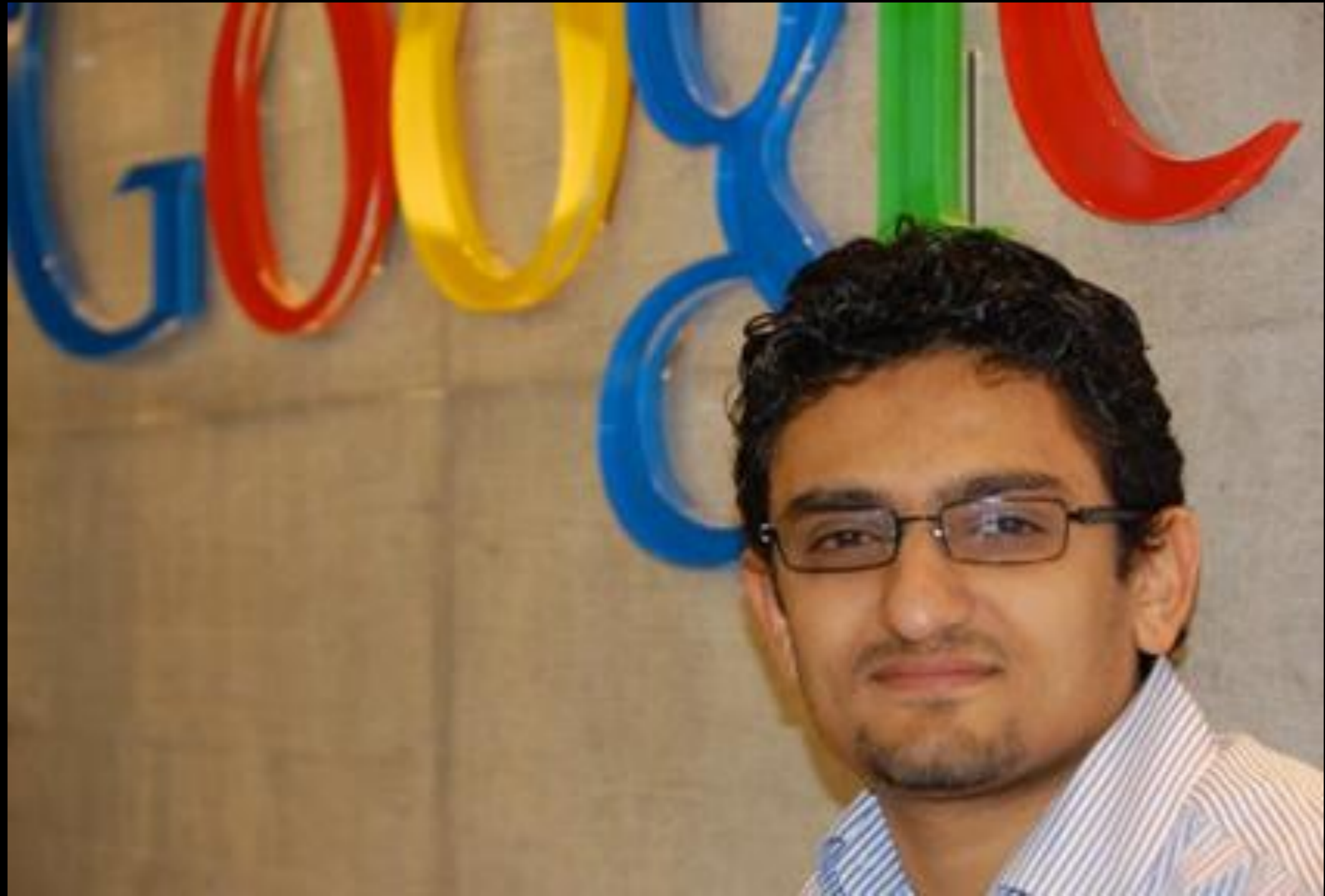


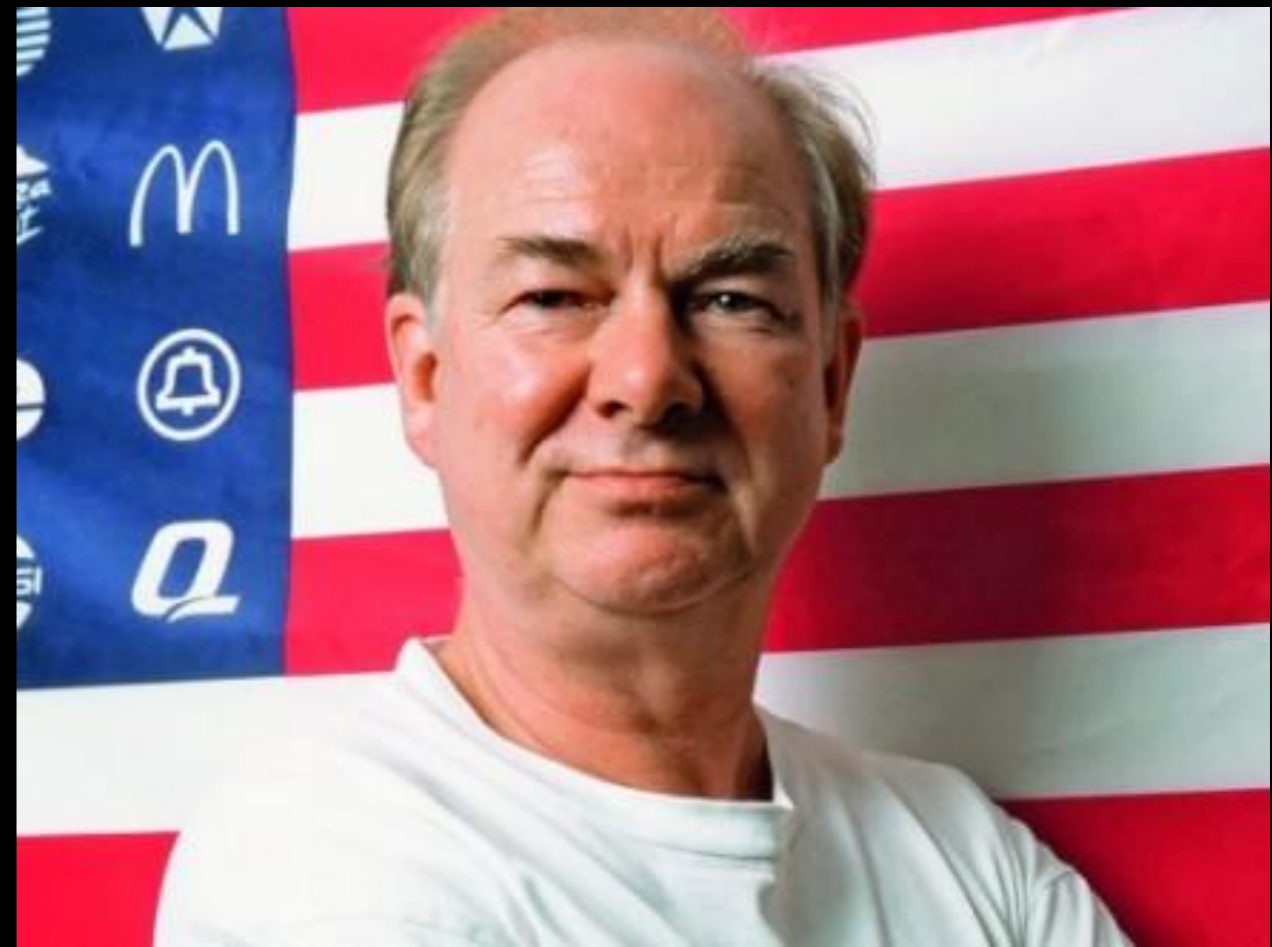
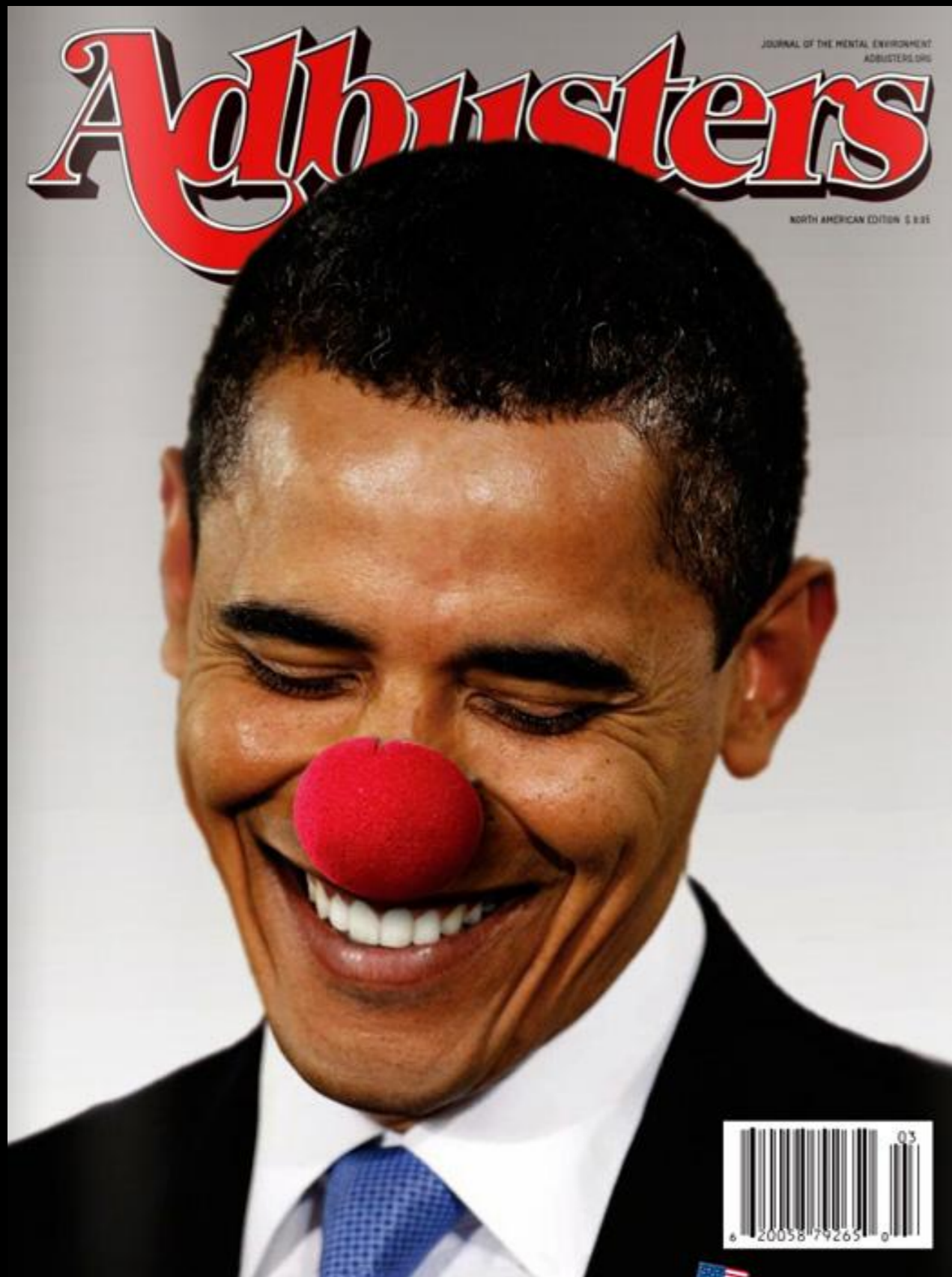
# And on to Washington



So who were the leaders?



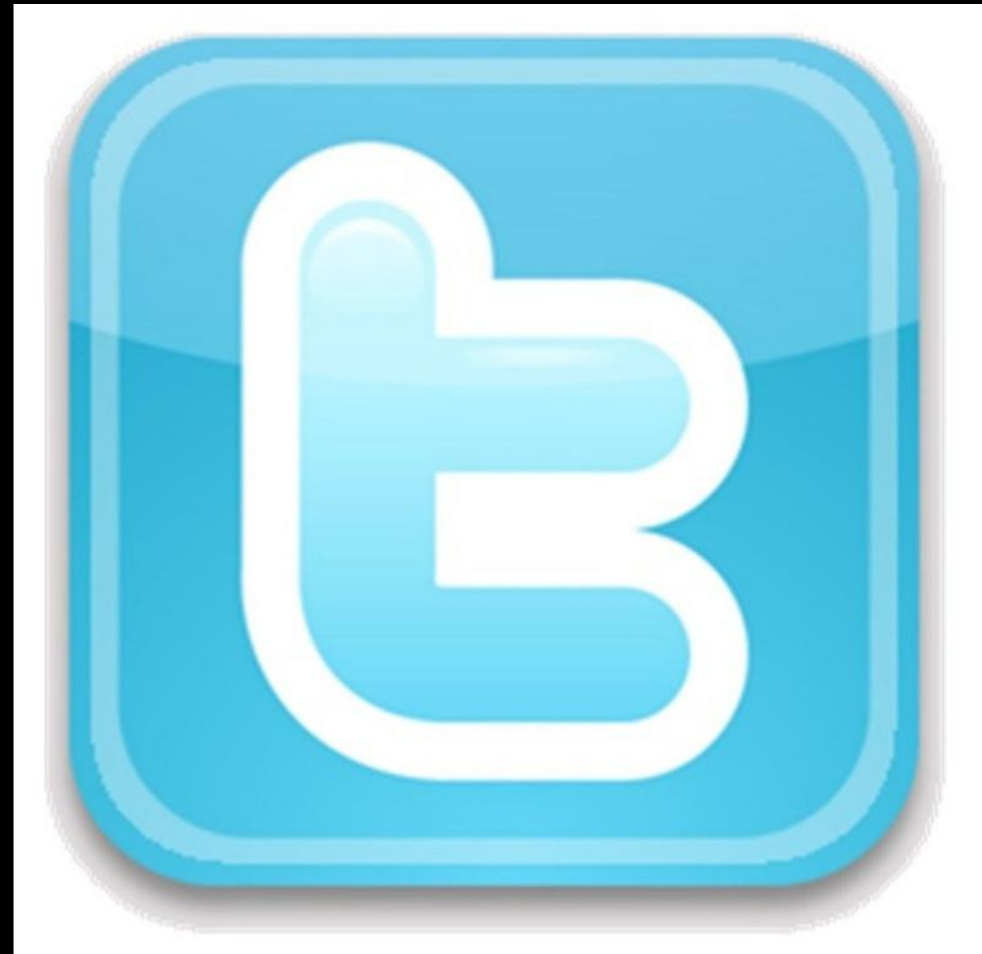




Kalle Lasn  
& Adbusters



# Social Networks?



# Or is it a new type of leadership?

“Of the people,  
by the people, for the  
people”

Abraham Lincoln

