



**CORE SESSION 2:
FIRMS & TRANSFORMATION**

**A WORLD AWASH WITH DATA:
WHAT IS THE ROLE OF THE ALGORITHM
IN ENHANCING
CORPORATE
PERFORMANCE?**

**SOME COMPANIES
MAY BE ...
USING **TECH**
TO MASK
UNDERPERFORMANCE**

**REQUIRES LONG TERM
INVESTMENT.**

**CUSTOMER
EXPERIENCE**
**CREDIT
SCORING**

**THE CULTURE
WE WANT TO
create AT
CIMB IS...
AGILITY**

**DBS
INNOVATION
GROUP**
**CONSISTS
OF NON FINANCE
PEOPLE. THINKING
BEYOND TECH.**

**CUSTOMER
EMERGENCE**

**DESIGN
THINKING**

**PROTOTYPE,
BIZ MODEL**

**AI IS NOT MEANT
TO REPLACE HUMANS,
IT SHOULD AUGMENT
HUMAN CAPABILITY.**

**IS YOUR
CEO A
"CURVE
BENDER"**

**MAKE
CHOICES
STRATEGICLY**

**MASTER RISKS
THAT ARE
CONTROLLABLE**

**MANAGE
INITIATIVES/
WORK.**

**IS THERE
ENOUGH
TALENT
ON THE
PROBLEM?**

ENERGY!

**WE NEED
TO GET THE
"WOODOO"
OUT OF
HR.**

**SURE...
HE'S A COOL
GUY. LET'S
MAKE HIM
CEO.**

**WHAT VALUE
AM I
ASSIGNING
TO THIS ROLE?
BE DETAILED.
FIND EVIDENCE.**

**REMOVE
COGNITIVE
BIAS FROM
SELECTION
PROCESS.**

