



SPECIAL ADDRESS:
DO WE REALLY LIVE IN A
POST-TRUTH WORLD?
AND IF WE DO, THEN HOW DO WE FIX IT?

JIMMY
WALES



WE ARE
NOT
IN A
POST
TRUTH
WORLD.

WIKIPEDIA

CREATING A WORLD
WHERE EVERY PERSON
ON THE PLANET IS GIVEN
FREE
ACCESS TO THE SUM
OF ALL HUMAN
KNOWLEDGE."

400+
MILLION
PEOPLE

284
LANGUAGES

SUMMARY,
NOT TEXTBOOK.

CROWD
SOURCED,
VOLUNTEERS

SOME
ONLINE
COMMUNITIES
TRY TO BE
CAUTIOUS.

NEWS.COM

NEWS

RETHINK THE
GATE KEEPER

THE IDEAL
NEWS
SERVICE
SHOULD BE...

RADICAL

FOR
PEOPLE THAT
CARE ABOUT NEWS
- FACT CHECK
- MANAGE
COMMENTS

PEOPLE WANT
FREE NEWS.

AD
DRIVEN
NEWS
WEBSITES
ENCOURAGES
CLICKBAIT

FAKE
NEWS!



ONLINE
COMMUNITY
DESIGN

WIKITRIBUNE

- PAID PRO JOURNALISM
WILL WORK WITH EQUALS
IN COMMUNITY.
- CROWD FUNDING \$15/MONTH
- LOOK OUT FOR
CONFLICT OF
INTEREST EDITING.



OUR IDEA
WE WANT
INTEGRITY
& UNBIAS
NEWS